



THE WHOLESALE FRUIT TREE GROWER



Del Rancho Fortuna, Inc.

LOCATED ONE MILE SOUTH AND TWO MILES EAST OF McFARLAND, KERN CO., CALIFORNIA

P. O. BOX 548

McFARLAND, CALIFORNIA

Phone ... McFarland 81-W

Sold to _____ Retails Sales Permit No. _____

Address _____ City _____ State _____ County _____

ORDERS TAKEN ONLY FROM LICENSED NURSERYMEN

TERMS: 2%-10 days; Net, 30 days after delivery. Credit must be established before shipment. 1% Interest per month charged after 60 days. All prices quoted F.O.B. Nursery. Prices subject to change without notice. Packing or delivery at cost.

QUANTITY RATE: Quantity rates apply on specified quantities of ONE VARIETY, assorted varieties MAY NOT BE ADDED for a quantity rate. No adjustment considered unless claim made within 5 days from receipt of Merchandise.

NEW CUSTOMERS, Check one: Dep. Enclosed \$ _____; C.O.D., OK _____ 2%-10, 30 Net _____

Trade Credit References 1. _____ 2. _____ 3. _____

Please Sign _____ Ship via _____

1957-58 SEASON WHOLESALE PRICE & ORDER LIST

50 or more trees of one variety take 100 rate.
Trees graded by caliper only. Height is only approximate.

SIZE	Height	2 to 3	3 to 4	4 to 5	5 to 6	6 to 8	6 to 8 Heavy
Price Per Tree	Caliper	1/4-3/8	3/8-1/2	1/2-5/8	5/8-3/4	3/4-1"	1" Up
ORCHARD & SHIPPING	10 Rate	.40	.45	.50	.60	.70	.85
	100 Rate	.35	.40	.45	.55	.65	.80
Babcock							
Bonita							
Cardinal							
Coronet							
Curlew P.P. No. 651*							
Dixied							
Elberta							
Fay Elberta							
Flamingo P.P. No. 661*							
Golden Blush P.P. No. 473*							
Golden Jubilee							
Hale Haven							
Indian Blood Free							
J. H. Hale							
Kim Elberta (Early)							
Meadowlark P.P. No. 528*							
Miller's Late							
Nectar							
Red Haven							
Redwing P.P. No. 621*							
Rio Oso Gem							
Robin P.P. No. 529*							
Rubidoux							
Springtime P.P. No. 1023*							
Strawberry Free							
Ventura							
ALMOND ON PEACH							
Ne Plus Ultra							
Nonpareil							
Texas							

*See Armstrong Pat. Price — Page Three

SIZE	Height	2 to 3	3 to 4	4 to 5	5 to 6	6 to 8	6 to 8 Heavy
Price Per Tree	Caliper	1/4-3/8	3/8-1/2	1/2-5/8	5/8-3/4	3/4-1"	1" Up
	10 Rate	.40	.45	.50	.60	.70	.85
	100 Rate	.35	.40	.45	.55	.65	.80
CANNING CLINGS							
Indian Blood Cling							
Orange Cling							
Phillips							
Sims							
Strawberry Cling							
White Heath							
NECTARINE ON PEACH							
Goldmine							
Gower							
John Rivers							
Panamint P.P. No. 1100*							
Pioneer							
Silver Lode P.P. No. 787*							
Stanwick							

*See Armstrong Pat. Price — Page Three

NEW FOR 1957-1958

RANCHO REDLEAF D'BLE FLOWERING PEACH P. P. No. 1440
Listing and description Page 3
KRAUTER VESUVIUS PURPLELEAF PLUM
Listing and description Page 3
MESILLA FRUITLESS MULBERRY

A vigorous, upright, globular-headed shade tree. Particularly recommended for arid regions with alkali soils. Originally discovered and introduced by New Mexico A & M College at Mesilla Park, New Mexico. A selected, non-fruiting seedling of *Morus rubra*, the American native Mulberry, that was planted about the turn of the century. Has greener foliage, more vigor and more upright head than *Morus alba* kingnan.

ALMEY FLOWERING CRABAPPLE

A new flowering crabapple that is well worthy of introduction. Huge scarlet blooms with star-like markings at base followed by scarlet fruits. Precocious in their flowering habits - often blooming the first year after planting. This habit makes them ideal for canning and displaying in the Nursery sales yard.

"Seller gives no warranty, express or implied, as to the variety or productivity of any seeds, bulbs, or nursery stock it sells. Liability in all instances is limited to the purchase price. No liability is assumed by the seller for delay or failure to deliver caused by wars, strikes, fires, floods, droughts, embargoes or any other contingencies beyond sellers control. If the purchaser does not accept the goods on these terms they are to be returned."

SIZE	Height	2 to 3	3 to 4	4 to 5	5 to 6	6 to 8	6 to 8 Heavy 1" Up
Price Per Tree	Caliber	1/4-3/8	3/8-1/2	1/2-5/8	5/8-3/4	3/4-1'	
APRICOTS	10 Rate	.45	.50	.55	.65	.75	.90
ON APRICOT	100 Rate	.40	.45	.50	.60	.70	.85
Blenheim							
Early Bee							
Moorpark							
Newcastle							
Perfection							
Reeves P.P. No. 693'							
Routiers Peachcot							
Royal							
Tilton							
APRICOT ON MARIANA							
Blenheim							
Royal							
Tilton							
PLUMS							
Beauty							
Burmesa							
Damson							
Green Gage							
Howard Miracle Add 10c							
Kelsey							
Laroda							
Late Santa Rosa							
Mariposa							
Nubiana							
President							
Queen Ann							
Redroy							
Santa Rosa							
Satsuma							
Wickson							
PRUNES	10 Rate	.50	.55	.60	.70	.80	.90
	100 Rate	.45	.50	.55	.65	.75	.85
Early Italian							
French Improved							
Italian							
Standard							
Sugar							
CHERRIES ON	10 Rate	.55	.60	.70	.80	.90	.95
MAZZARD	100 Rate	.50	.55	.65	.75	.85	.90
Bing							
Black Tartarian							
Lambert							
Van							
Royal Anne							
CHERRIES ON MAHALEB							
Bing							
Black Tartarian							
English Morello							
Lambert							
Montmorency							
Royal Anne							
Van							

*See Armstrong Pat. Price

ROOTSTOCKS

Caliber	1/4 to 1/2	1/2 Up
SEEDLINGS		
Myro 29C & Mariana 2624	.25 ea.	.30 ea.
Apricot	.25 ea.	.30 ea.
Lovell Rootstock	.20 ea.	.25 ea.

SIZE	Height	2 to 3	3 to 4	4 to 5	5 to 6	6 to 8	6 to 8 Heavy 1" Up
Price Per Tree	Caliber	1/4-3/8	3/8-1/2	1/2-5/8	5/8-3/4	3/4-1'	
APPLES	10 Rate	.45	.50	.60	.70	.80	.95
ON APPLE	100 Rate	.40	.45	.55	.65	.75	.90
Beverly Hills							
D'ble Red Delicious							
Gravenstein							
Jonathan							
Red Astrachan							
Red Delicious							
Red June							
W. Astrachan							
W. W. Pearmain							
Winter Banana							
Yellow Bellflower							
Yellow Delicious							
Yellow Transparent							
Y. N. Pippin							
CRAB APPLES							
Red Siberian							
Transcendent							
PEARS	10 Rate	.50	.60	.65	.70	.80	.95
	100 Rate	.45	.55	.60	.65	.75	.90
Anjou							
Bartlett							
Comice							
Kieffer							
Seckel							
Winter Nelis							
FIG TREES	10 Rate		.50	.55	.60	.70	.80
	100 Rate		.45	.50	.55	.65	.75
Black Mission							
Brown Turkey							
Kadota							
White Adriatic							
POMEGRANATE	10 Rate	2 to 3	3 to 4	4 to 6	6 to 8		
TREES	100 Rate	.45	.55	.65	.75		
		.40	.50	.60	.70		
Wonderful							
WALNUTS		2-3'	3-4'	4-6'	6-8'	8-10'	10-12'
		.85	1.20	1.50	1.75	2.00	2.25
Eureka							
Franquette							
Hartley Franquette							
Payne							
Caliber		1/4-3/8	3/8-1/2	1/2-5/8	5/8-3/4		
Price Per Tree In Units of 10		.90	1.10	1.35	1.60		
PERSIMMONS							
Fuyu (20c higher)							
Hachiya							

JUNE BUDS

We can offer a complete assortment in all standard commercial varieties of Cling and Freestone Peaches, Almonds and Nectarines. WRITE FOR OUR PRICES.

SEE BACK PAGE FOR NOVELTIES

FLOWERING TREES

SIZE	Height	2 to 3	3 to 4	4 to 5	5 to 6	6 to 8	6 to 8 Heavy 1" Up
Price Per Tree	Caliper	1/4-3/8	3/8-1/2	1/2-5/8	5/8-3/4	3/4-1'	
FLOWERING PEACH	10 Rate	.55	.60	.65	.75	.85	1.00
	100 Rate	.50	.55	.60	.70	.80	.95
Early D'ble Red							
Helen Borchers (Pink)							
Late D'ble Pink							
Late D'ble Red							
Peppermint							
San Jose Pink							
White Double							
FLOWERING APRICOT							
Dawn							
Peggy Clarke							
Rosemary Clarke							
FLOWERING PLUM (Purple-leaf)							
Prunus Blireiana							
Prunus Hollywood							
Prunus Pissardi							
Prunus Thundercloud							
KRAUTER VESUVIUS							
Add 10c Per Tree							

KRAUTER VESUVIUS

All the fine qualities of Prunus Vesuvius. PLUS: profuse pink blossoms! PLUS: deeper, red foliage! PLUS: more vigorous, upright growth! PLUS: leaf color holds through the Summer! This is by far the finest of any of the purple-leaf plums.

FLOWERING CRABAPPLE	Height Caliper	2 to 3 1/4-3/8	3 to 4 3/8-1/2	4 to 5 1/2-5/8	5 to 6 5/8-3/4	6 to 8 3/4-1'	6 to 8 Heavy 1" Up
	10 Rate	.65	.75	.90	1.10		
Pyrus Almey (10c higher)							
Pyrus Arnoldiana							
Pyrus Eleyi							
Pyrus Floribunda							
Pyrus Hopa							
Pyrus Ionensis plena (Betchel's) 25c higher							
Pyrus Scheideckeri							
RANCHO REDLEAF DOUBLE FL'G PEACH P. P. No. 1440		1/4-3/8 .90	3/8-1/2 1.00	1/2-5/8 1.10	5/8-3/4 1.25	3/4-1' 1.35	1" Up 1.50

RANCHO REDLEAF D'BLE FLOWERING PEACH P. P. No. 1440

We guarantee that you have never seen blossoms on a flowering peach like these: they are BIG, double, radiant pink - covering the tree from trunk to tip. And for an additional bonus: the blossoms are followed by dark, wine-red foliage.

ARMSTRONG PATENTED VARIETIES WHOLESALE PRICE

3/8-Cal. and up Under 3/8 5% Per Tree Less	Retail Price	1-9 2.00	10-19 1.80	20-99 1.50	100-up 1.40
Curlew Peach P. P. No. 651	3.00				
Flamingo Peach Pat. No. 661	3.00				
Golden Blush Peach P.P. No. 473	3.00				
Meadowlark Peach P.P. No. 528	3.00				
Reeves Apricot P.P. No. 693	3.00				
Pioneer Nectarine P.P. No. 787	3.00				
		2.35	2.10	1.75	1.65
Panamint Nectarine P.P. 1100	3.50				
Redwing Peach P.P. No. 621	3.50				
Robin Peach P.P. No. 529	3.50				
Silver Lode Nectarine P.P. 1023	3.50				
Springtime Peach P.P. 1263	3.50				

GRAPE VINES REGULAR VARIETIES

Certified Can Be Shipped Anywhere	Jumbo Grade Units of 25 .15	No. 1 Grade 50-499 .08	Units of 50 500 Up .055
Alicante Bouschet			
Almeria			
Cardinal			
Emperor			
Italia			
Khandahar			
Ladyfinger			
Malaga			
Muscat			
Olivette Blanche			
Red Malaga			
Ribier			
Tokay			
Thompson Seedless			
SPECIAL VARIETIES	10-49 .20	.15 ea.	.10
Black Hamburg			
Black Monukka			
Black Rose			
Delight			
Golden Muscat			
Perlette			
Queen			
Rose of Peru			
Royal Thompson			
AMERICAN VARIETY	Units of 25 .20	50-249 .175	250 Up .15
Concord			

SHADE TREES

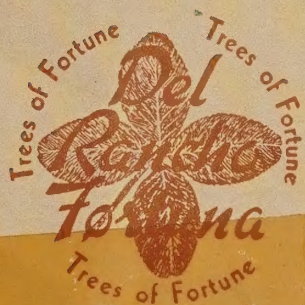
QUANTITY RATES APPLY ON SPECIFIC QUANTITIES OF ONE VARIETY (ASSORTED VARIETIES MAY NOT BE ADDED FOR A QUANTITY RATE)

HEIGHT	4-5'	5-6'	6-8'	8-10'	10-12'	12-14'	Jumbo
PRICE EACH PER 10	.90	1.10	1.20	1.60	1.90	2.50	3.25
PRICE EACH PER 100	.85	1.00	1.10	1.50	1.75	2.35	3.00
American Sycamore							
Ariz. Fruitless Mulberry							
Chinese Elm							
European Sycamore							
Fruitless Mulberry							
Maple-Leaf Fruitless Mulberry							
Hardy Catalpa							
Mesilla Fruitless Mulberry, Limit 10 to customer							
Modesto Ash							
Silver Maple							
Weeping Willow							
White Birch							
Paul's Scarlet Hawthorne							

Postage
Will Be Paid
by
Addressee

No
Postage Stamp
Necessary
If Mailed in the
United States

BUSINESS REPLY ENVELOPE
FIRST CLASS PERMIT NO. 4, SEC. 34.9, P.L.&R., McFARLAND, CALIF.



DEL RANCHO FORTUNA, INC.

P. O. Box 548

McFARLAND, CALIFORNIA

Dwarf Fruit Trees

Small—Ideal for backyard plantings. Earlier and heavier bearing than regular trees.

DWARF APPLE

Tied in Units of 5\$1.50 each

Beverly Hills

Double Red Delicious

Yellow Delicious

DWARF PEARS ON QUINCE

Bartlett

B. Hardy

DWARF FLOWERING PEACH

Two Year \$1.00 each

Variegated (Pink-White)

Dwarf Red

Dwarf Pink

Fruiting-Flowering PEACHES

SIZE	Height Caliper	6-8' H 3/4-1	6-8' 5/8-3/4	4-6' 1/2-5/8	3-4' 3/8-1/2
Price Per Tree in Units of 10		.85	.75	.65	.60

ROYAL RED LEAF PEACH

A definitely worthwhile recent introduction. Large white blossoms cover the tree in Spring like a cloud of dancing butterflies, followed by wine-red foliage. Honey-sweet, white fleshed freestone, ripening in August.

DELICIOUS FRUITS		6-8' H 3/4-1	6-8' 5/8-3/4	4-6' 1/2-5/8	3-4' 3/8-1/2
BEAUTIFUL FLOWERS	10-49	1.35	1.25	1.10	1.00
Quan.	50-249	1.10	1.00	.90	.80

Daily News 3-Star

P.P. No. 1092 - Dk. Pink

Daily News 4-Star

P.P. No. 1093 - Salmon

Flory Dwarf Peach

A true dwarf peach with edible, white, freestone fruit and double red blossoms. Grows to about 6' at maturity so that 3 or 4 trees can be planted in the space one standard peach requires.

FLORY DWARF

2 Yr. Old Budded Trees, each, \$1.50

FROM— Index
62

Del Rancho

Fortuna, Inc.

T. A. Sand, Virgil E. Cripe, Ted K. Sand

P. O. BOX 548

PHONE... McFARLAND 81-W

McFARLAND, CALIFORNIA

1957 - 1958

WHOLESALE PRICE LIST

of

Fruit Trees... Flowering Trees

Shade Trees... Grape Vines

LIBRARY
RECEIVED
★ JUN 4 1957 ★
U. S. Department of Agriculture

TO:

LIBRARY
U S DEPT OF AGRICULTURE
WASHINGTON 25 D C
3707-13

Sec. 34.66, P.L.&R.
U. S. Postage Paid
Arcadia, Calif.
Permit No. 281

POSTMASTER: This is valuable Printed Material. If not delivered in 10 days return to Del Rancho Fortuna. Return postage guaranteed.